



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Cantley, October 10, 2024 - On the occasion of **National Palliative Care Day for Children**, the Board of Directors of [Maison Papillon Enfants et Familles](#) announces the official launch of its major fundraising campaign, the objective of which will be 10.9 million dollars. La Maison Papillon will be the only pediatric palliative care home in Outaouais, the 3rd in Quebec and the 9th in the country. Currently, 300 families in the region are waiting to receive its services. La Maison Papillon, whose construction will begin in spring 2025, will include 8 rooms, including 2 family suites and will offer a free continuum of care and services in pediatric palliative care to children aged 0 to 18 and their families. Whether life is measured in days, weeks, months or years, Maison Papillon will be there.

The project manager, Josianne T Lavoie, a mother whose daughter died in 2021 following cancer, explains: "During the long sleepless nights which preceded her departure, we often dreamed of what the ideal place would look like for living these last moments with family. We dreamed of a place near the water, in nature, with all the light and magic that the sky can offer. We dreamed it so strongly that at the same time, without knowing it... the board of directors of Maison Papillon was formed. It shows that magic is reborn at the same time as hope. »

PROJECT PARTNERS

Imagined, almost 5 years ago, by three professionals from the region; Brigit Viens, Martin Gascon and Amanda Mayer, the project comes to light today with the unveiling of the major partners and its campaign objectives. "The kick-off was certainly the donation of 4 acres of land in Cantley, on the banks of the river, to build the house. **It was a huge donation of almost \$500,000** and a very quick donation from the **Municipality of Cantley** which really propelled the project at an accelerated pace." Mentions Brigit Viens - President and founding member of Maison Papillon. At the launch of Maison Papillon's campaign, Martin Gascon announced with great pride and emotion that nearly 5.7 million dollars have been raised to date, or 52% of the total objective of 10.9 Millions. If we can reveal such an amount today, it is also largely thanks to important announcements from our major partners:

The Grand Mouvement Desjardins Fund becomes a financial partner of the project and announces a contribution of \$500,000. "In addition to being an incredible project for the advancement of health and access to pediatric palliative care in Outaouais, the project also allows the region to free itself and take the place it deserves. A flagship project, which will pave the way for great discoveries, fabulous moments and important advances," tells us Martin Richer, Executive Director of Desjardins Entreprises Outaouais.

The Senators Community Foundation announces an exceptional donation of \$1 million to the project. "We are delighted to support the vision and construction of Maison Papillon. The Ottawa Senators Hockey Club and the Senators Community Foundation have a long history of supporting families and ensuring they get the best possible support when they need it. It is a special honor to support this fundraising campaign," says Jacqueline Belsito, President of the Senators Community Foundation.

The Choquette-Legault Foundation announces a historic donation of 2 million dollars, the largest donation ever granted to a project by this family Foundation in the region. "We are really happy to be a partner in the major project that is Maison Papillon; a flagship project for our region. Families will be able to count on services here in Outaouais as they go through the most difficult times of their lives. The needs are great and Outaouais deserves local health care for our children. » Camylle Legault, Executive Director of the Choquette-Legault Foundation.

To achieve this, the Board of Directors formed a [Fundraising Cabinet](#) in the fall of 2023 that invited entrepreneurs from the Outaouais who all have social economy at heart: **Brigitte Beaudoin** from Location Bouladier, **Sylvain Bertrand** from BBL Construction, **Sophie Brunet** from Ed Brunet et Associés, **Marc Carrière** from the MRC des Collines-de-l'Outaouais, **Sylvie Charette** from ID Gatineau, **Josianne Delorme** from 104.7 Outaouais - Cogeco Média, **Éric Déry** from Raymond Chabot Grant Thornton, **Amanda Mayer** from the Lawson Foundation, **Martin Paquette** from Groupe Nordik, **Vanessa Pilotte** from the Choquette Legault Foundation, **Éric Raymond** of Multivesco and **Patricia Rheault** of Groupe Mayer and The Acoustic Architecture. It is thanks to them that today, Maison Papillon can announce this colossal sum.

Maison Papillon would like to express its gratitude to its major financial partners, who came to support the project from its infancy: **Evolugen by Brookfield Energy**, **Vitrerie de la Vallée**, **Les Réparations Marines Marc**, **Prosign**, **BBL Construction**, **Groupe Nordik**, **Habitations Bouladier** and **Pierre & Daphné**.

Maison Papillon would also like to thank **Rossmann Architecture**, the **Coopérative Funéraire de l'Outaouais** and **Les Jardins du Souvenir** for their support and sensitivity, as well as **Ed Brunet et Associés**, **Location Bouladier**, **104.7 fm Outaouais of Cogeco Media**, **the Groupe Mayer**, **Impression Charles**, **Halte Gestion et Construction**, **Juridia Notaires**, as well as all its other donors, large or small, without whom the realization of this project would be impossible. Finally, Maison Papillon wishes to highlight the commitment of the region's media to our cause, namely **Le Droit**, **104.7 Outaouais**, **RNC Media**, **Bell Media** and **Agence Pop Inc**, as well as its collaborators and friends; the **IGA Famille Charles**, the **Groupe Gascon**, **Multivesco**, **Leucan Outaouais**, the **MRC des Collines-de-l'Outaouais** and the **Ministry of Municipal Affairs and Housing of Quebec**.

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About Maison Papillon Children and Families

As soon as a child receives a diagnosis with a limited life expectancy, Maison Papillon will offer medical, psychosocial support and complementary therapies to help them find the courage to face the unknown and live as peacefully as possible during the illness and potentially death of their child. Respite services, which represent 80% of our services, will be offered to families who are often exhausted and at the end of their resources. Maison Papillon will also contribute to the development of health professionals in the region, in palliative care and end-of-life care, which will respond to a very important issue for the region and for the CISSS de l'Outaouais. In the immediate future, 3 pediatricians and 2 nurses from Outaouais are currently continuing their training in palliative care. Maison Papillon will add life to days when it is no longer possible to add days to life.

Visit: www.maison-papillon.org

About National Children's Palliative Care Day

This day aims to raise awareness of the importance of palliative care for children, and how it improves the quality of life and death of infants, children and adolescents with very serious illnesses including life expectancy. Life is limited, while supporting their loved ones. This year, let's celebrate how palliative care supports children with serious illnesses and their families, making every day count. Together, let's shine a light on how pediatric palliative care helps families make the most of each day. Use the hashtags **#EveryDayCounts** and **#SPchildren**

